

CLUB DETAILS

2019-20

Club 1: THE TOPLINERS (Lloyd Marketing Club)

As a club, The Top Liners, we bring together some of the brightest minds, interested in exploring the ever changing dynamics of marketing. The club aims to keep the members abreast with the latest marketing while integrating the creativity of its members across various academic backgrounds like humanities, science, & commerce.

We firmly believe that a sound business education is an ideal mix of a world class curriculum and practical learning opportunities. As such, the club strives to create opportunities for members to learn by doing.

Mission:

1. To provide a platform to participants & members to inculcate skills of marketing at academic level.
2. To participate in activities that enriches student's exposure of marketing in the "real world," in addition to their lives.
3. To create and manage events in order to position yourself not just inside the institute but outside as well.
4. To imbibe the skills of managing given resources & meeting deadlines.

Faculty Coordinator:

THE TOPLINERS			
Marketing club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Mr. Shubham Aggarwal	Assistant Professor	Management

Student Ambassador:

Shubham Bhardwaj (2018-20) - (President)

Himanshu Srivastava (2019-21) - (Vice- President)

Members:

S.No	Name	Year
1	Rakesh Bhatt	1st Year
2	Yash Shanker	1st Year
3	Arpit Bhargava	1st Year
4	Amit Saini	1st Year
5	Anurag Kumar Singh	1st Year
6	Smriti Verma	1st Year
7	Vaishnavi Srivastava	1st Year
8	Pramod Rajput	1st Year
9	Saloni Baranwal	1st Year
10	Krishan Sharma	1st Year
11	Twinkle Arora	1st Year
12	Ankit Rai	1st Year
13	Manglesh Patidar	1st Year
14	Mayank Singh	1st Year

Club 2: CEED LLOYD (Lloyd Entrepreneurship Cell)

VISION:

The Vision of E-Cell is to encourage the students to start their own enterprise. This is done by the following means:

- Organising Workshops and Lectures periodically to create awareness about entrepreneurship.
- Functioning as a guide for students with creative ideas which can be transformed into successful companies.
- Providing Mentorship through individuals for students launching their start-ups.

CEED invites business ideas from students. Most of these plans, however, are received in a very crude form and need a lot of expert guidance and support before they can face the competitiveness of the business world. For this, we look up to the alumni, who have years of experience as students of the institute and hence, can act as the best mentors.

There are two ways we are looking for Entrepreneurs to get involved with our CEED. These are:

(a) Mentoring: The B-plans we receive as entries need to be mentored and improved upon, before they can be established as profitable companies. So the Mentor entrepreneurs can act on the advisory board of the company and help with problems pertaining to their area of expertise.

(b) Angel Investing: The most common problem faced by nascent startups is the lack of funds. Many potentially great ideas fizzle out each year due to the sheer lack of funds. So they can act as an angel investor by providing seed capital to these startups.

Activity by CEED:

- Take Part in Global Entrepreneurship Summit
- Take Part in Global Entrepreneurship Conference
- Take Part in Start-up Fairs
- Entrepreneurship Awareness Drive
- Guest Lectures
- Incubation cell formation

Faculty Coordinators:

Centre for Entrepreneurial Excellence and Development(CEED)			
CEED & E-Cell Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Dr. Kriti Gulati	Associate Professor	Management

Student Coordinators:

S.No	Name	Year
1	Ankit Sudan	2nd Year
2	Abhishek Hariyal	2nd Year
3	Shalu Upadhyay	2nd Year
4	Rajat Maske	1st Year
5	Shivam Singh	1st Year
6	Abhishek Raj	1st Year
7	Ashish	1st Year

Club 3: Victorious (Lloyd Sports Club)

Overview

Sports are an integral part of overall development of an individual. It gives sense of participation, following rules & regulations, leading a team, obeying orders of others coordination etc. which enhance the character as well as provides a sense of belonging to the organization one is representing and later helps oneself in contributing towards overall progress of nation.

The perfect example of same can be obtained from various sports events being organized at District Level, State Level, National Level and International Level. The pride of participation and representing in these events can be seen by one and all.

Mission

With the motive of building strong Human Values the 'VICTORIOUS CLUB' was formed at Lloyd.

'Victorious' the Club which looks after the sports activities of School of Management came into existence in 2017 in formal ways. Whereas the sports activities have been taking place since inception. In the very first year of its existence as "Victorious Club" it has organized various sports fest for Intra as well as Inter College under the caption name 'LLOYD CHAMPIONS LEAGUE'.

The award ceremony was attended and presided by various dignitaries including District Magistrate (DM), Gautam Budh Nagar, Deputy Director (Competition Commission of India).

Agenda for Future

This year also we are looking forward to organize the sports event at Grand level in the month of March, 2020.

Lloydian's are given chance to represent college in different sports events organized by other colleges in and around NCR.

It is not winning which always matters but the zeal to participate in the sports which is the motive behind having the Club, which can take out hidden talent out of the participant.

Students at Lloyd who so ever is taking part in any sports events, becomes the Brand Ambassador of Lloyd and gain strength of achievement for their efforts they are always encouraged and suitably rewards.

Hence it is expected from the students to actively participate in this club and also give constructive suggestion for the future improvement. Healthy competition and healthy criticism is always welcome at this platform and due deliverance is given for positive steps to be taken for the betterment of one and all.

Faculty Coordinator:

THE VICTORIOUS			
Sports club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Mr. Faisal Noman	Assistant Professor	Management

Student Coordinators:

THE VICTORIOUS		
Sports club Student Coordinators List, Session 2019-20		
S.No	Name	Year
1	Arvind Sharma	2 nd Year Cricket
2	Surya Teja	1 st Year Cricket
3	Ritik Mer	1 st Year Volleyball
4	Arshad Ali	1 st Year Volleyball
5	Mansi	1 st Year Badminton
6	Sonam Gautam	1 st Year Athletics
7	Rachna	2 nd Year Chess
8	Pooja	1 st Year Tug of War
9	Rajeev Ranjan	1 st Year Javelin Throw

Club 4: Money Lovers (Lloyd Finance Club)

The Finance Club was made with the goal of instructing students & understudies on methods for dealing with their funds, strategies for structure and keeping up a venture portfolio, while investigating the manners in which an individual can make a superior future through more insightful financial basic leadership.

The Finance Club: “The Money Lover” will have open meetings, available to anyone who is able to attend, student or otherwise. We want that as a club, the larger difference we can make on our members, despite age or attendance here at the school, the more we have achieved in our mission of creating a better future; where more people are capable of managing their own.

As of now, we are seeking to engage our members by bringing in speakers from different companies who are able to offer insight into creating or running an organization, managing the finances for businesses, ways or implementing fiscal reforms in your own lives and businesses, while spotting opportunities in the market and in life.

Faculty Coordinator:

The Money Lovers			
Finance club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Dr. Prashant Raj Singh	Assistant Professor	Management

Student Coordinators:

The Money Lovers		
Finance club Student Coordinators List, Session 2019-20		
S.No	Name	Year
1	Vikash Kumar Srivastav	1 st Year
2	Sonal	1st Year
3	Priyanka	1st Year
4	Manisha Sarma	1st Year
5	Amit Saini	1st Year
6	Vikas Gupta	1st Year

Club 5: Good Samaritans (CSR Club)

Social Responsibility is a duty every individual should perform to maintain a balance between the economy & ecosystems. Most desirable business exists to do much more than make money; they exist to solve social & environmental problems. "The Good Samaritans - CSR club is an initiative of LLOYD Business School to produce leaders who are ethical & socially responsible

In this world where everyone is working to be a winner, we want leaders who do not just grow alone as an individual or as an organization. Today, more than ever before - we need leaders who also help the society around them to grow, the leaders who before taking any business decision analyze its impact on others. We have somehow forgotten that initially business started to satisfy the needs of people & to serve them.

Vision

The aim behind the activities of this club is:

1. To make the students aware of the issues that the society is facing,
2. To emotionally sensitize students towards the under privileged part of the society,
3. To serve people in whichever ways possible.
4. And, above all develop this as a habit / behavior to be responsible, kind & caring individuals.

So that when these students become a part & leaders of corporate they can take initiatives at a bigger level to make this world a better place to live for everyone.

Activities

1. Poster Making Competition on Social Issues
2. Goonj Orphanage, generated through auctioning Best out of Waste Creatives made by Lloyd students Collaborated with Goonj Initiative Rahat Floods to support victims of Kerala Floods
3. Donated funds to.
4. Organised online competition Mask-e-thon intended to make a mask on Make in India theme and donate it to community helpers. The intention was to promote "Swadeshi" and thanks giving to Community helpers in the times of pandemic COVID-19.

In future, we plan to do some field visits to help the society around us in as many ways as possible.

Faculty Coordinator:

Good Samaritans			
CSR club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Dr. Kritiy Gulati Mehta	Associate Professor	Management
2	Ms. Soumya Singhal	Assistant Professor	Management

Student Coordinators:

Good Samaritans		
CSR club Student Coordinators List, Session 2019-20		
S.No	Name	Year
1	Madhur Verma	2nd Year
2	Naina Kumari Agarwal	2nd Year
3	Yoginder Singh	2nd Year
4	Afreen Nisha	2nd Year
5	Lokesh Kumar	2nd Year
6	Abhilipsa Nayak	2nd Year
7	Shubham Singh Nagar	2nd Year
8	Tanmay Sinha	1st Year
9	Saurabh Singh Gaur	1st Year
10	Krishan	1st Year
11	Bhumika	1st Year
12	Manthan	1st Year
13	Arunima	1st Year
14	Riya	1st Year
15	Lokesh	1st Year
16	Devesh	1st Year

Club 6: People Connect: Empowering Future Leaders (HR Club)

People Connect, Human Resources Club aims to serve as a valuable resource for both the Human Resource Management students and those students who are interested in personal and professional development by providing recital opportunities, educational speaking sessions, helping in enhancing leadership skills, decision-making skills, interpersonal skills, interactive workshops and various activities to empower our future leaders.

Club Objective

The Human Resources Management Club (People Connect) at School of Management, is committed:

- To inspire individuals to be leaders, realize their potential and make them industry-ready.
- Club activities are organized to promote team-spirit and implement HR concepts practically.

Club events

- Prezit: team-building competition
- HR Quiz
- Corporate lectures
- Extempore
- HR Conclave
- Debate competition

Faculty Coordinator:

People Connect			
HR club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Dr. Shruti Traymbak	Associate Professor	Management

Student Ambassadors:

Prachi Chauhan and Saurav Dey

Student Coordinators:

People Connect		
HR club Student Coordinators List, Session 2018-19		
S.No	Name	Year
1	Madhur Verma	1st Year
2	Navan Sodhi	1st Year
3	Yoginder Yadav	1st Year
4	Bushra Syed	1st Year

Club 7: Life Chain (SCM Club)

Mission:

To provide tools and resources to impart industry relevant knowledge in students through industry integrated practical aspects of learning and development.

Brief:

SCM club strives to develop leadership, responsibility, character and networking through industry integration in form of interactive sessions, projects, facility visits etc.

We are constantly evolving by means of learning, research, participation, information and experience sharing in the field of Supply Chain Management.

Agenda:

Plant visit

Guest Lectures

Inter college competition

Live Projects

Training.

Faculty Coordinator:

Life Chain			
SCM club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Ms Kajal Chauhan	Assistant Professor	Management

Student Coordinators:

Life Chain			
SCM club Student Coordinators List, Session 2019-20			
S.No	Name	Course	Year
1	Dhritiman	PGDM	1st Year
2	Manish Kumar	PGDM	1st Year
3	Diwakar Singh	PGDM	1st Year
4	Ankit Tiwari	PGDM	1st Year

Club 8: Lloyd Signature (Editorial Club)

Overview of Editorial Club-The Editorial Club aim is to promote research manuscripts, literary creativity and skills of faculty and students. It also encourages faculty and students to develop a taste for research in their respective fields and also publish their research manuscripts.

The club is coming up with the first issue of bi-annual management magazine “Lloyd Chronicle” in the month of November, 2018. It provides exclusive exposure to faculty and students to express their writing skills and helping them to channelize their creative thoughts and cognition.

Vision:

To inspire learning, creativity, innovative ideas and research environment among the faculty and students of School of Management.

Mission:

Mission of the club is to implant writing skills both on literary and business analysis, thinking and producing authentic works in authentic style. It has the mission to influence the research their domain area to create healthy competitive spirit among Lloyd management Faculty and students.

Values

We value high quality manuscripts, articles and research papers in the field of management along with cultivate writing skills in all aspects of management field. We also highlight the respect each of our member’s voices and seek to strengthen their ideas.

Activities

- Case study competition
- Talk Show
- Short listing, Analyzing and Editing Manuscripts received to be published in the College magazine
- Skit Competition
- Earth Day Painting Competition
- Blog Writing Competition

Faculty Coordinator:

Lloyd Signature			
Editorial club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Dr. Shruti Trayambak	Associate Professor	Management
2	Mr. Shubham Aggarwal	Assistant Professor	Management

Student Coordinators:

Lloyd Signature		
Editorial club Student Coordinators List, Session 2019-20		
S.No	Name	Year
1	Bhavana Manglik	1st Year
2	Avika Srivastava	1st Year

Club 9: Grey Matter (Business Analytics Club)

Purpose:

The purpose of Business Analytics Club is to make people aware about this concept that how today's world is transforming on this platform and how we can analyse things and give meaningful insights.

Agenda/ Activities:

- Guest Speaker sessions and/or Panel discussions
- Workshops
- Excel based event
- Hypothetical app development
- Quiz competitions
- Online Treasure Hunt
- Riddles competition

Initiatives:

- 1.Hypothetical App Development competition “ WHATS YOUR APP” .
2. Dare to Change 1.0 to drive "design thinking: and rupture the status quo of the students.
3. Dare to Change 2.0
4. COVID-19 The Business Continuity Plans

Faculty Coordinator:

Grey Matter			
Business Analytics club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Ms. Neetu Kamra	Assistant Professor	Management
2	Ms. Neha Issar	Assistant Professor	Management

Student Coordinators:

Grey Matter		
Business Analytics club Student Coordinators List, Session 2019-20		
S.No	Name	Year
1	Arvind	2nd Year
2	Naina Kumari Agarwal	2nd Year
3	Shikha	2nd Year
4	Lokesh	2nd Year
5	Yoginder	2nd Year
6	Shubham Singh Nagar	2nd Year
7	Amit Saini	1st Year
8	Arunima Goel	1st Year
9	Himanshu Srivastava	1st Year
10	Vikas Gupta	1st Year

Club 10: Aakruti (Lloyd Cultural Club)

Purpose

Cultural Club of School of Management commonly known as 'Aakruti' aims at moulding the personality of students and exposes them to a wide range of social, cultural and recreational activities.

Initiatives

Freshers's Party- Organized on 8thsept.2018 in which the management students participated and a competition for the fresher students was also conducted.

Freshers's Party- Fresher's party was organized on 31st Aug 2019, where the management and Pharmacy students participated, and a competition for the fresher students was also conducted.

Diwali Competition- "Diwali Competition" was organized on 23rd Oct 2019, and four competitions were held. Those were- Rangoli making, Diya decoration, Mythology Quiz, Hashtag Photography. The event was full of enthusiasm, and everyone thoroughly enjoyed it. There were a tambola and best dress competition for faculties and staff.

Christmas & New Year party- Christmas & New year party was organized on 24th Dec 2019.

Blood Donation Camp- It has been Organized on 5th Feb 2020. Students have actively taken part and have contributed towards it.

E-Samaaroh- By taking a Great initiative during the Pandemic Period of Covid-19. Organized An online Event for Dancing, Singing, and Poetry to get rid of daily boredom and to take some time for entertainment. As we believe nothing can stop you, so how this pandemic Can stop you by showing your talent to the world. Students not from our college only but others too have participated in it and have made it Successful

Debate Competition- Intercollege Debate competition was organized on 22nd June 2020. Sharing our views/thoughts on a particular topic is like our daily work, but what if lockdown restrains you from doing that. Our club had Organized a tark vitark online program for the students. Many of them had participated in it wholeheartedly and had made it Successful!

Student Ambassador/President-

- Mr. Shubham Bhardwaj (MBA II Year)
- Mr. Darpan Kumar (MBA II Year)

Vice president

- Ms. Shivika (PGDM HR I Year)
- Mr. Tanmay Sinha (MBA I Year)

Faculty Coordinators:

Aakruti			
Cultural Club Faculty-in-charge, Session 2019-20			
S.No	Name	Position	Department
1	Dr. Alka Jyoti	Professor	Management
2	Ms. Soumya Singhal	Assistant Professor	Management

Student Coordinators:

Aakruti		
Cultural Club Student Coordinators List, Session 2019-20		
S.No	Name	Year
1	Princy	1st Year
2	Nikhil	1st Year
3	Jasdeep	1st Year
4	Manthan	1st Year
5	Atul	1st Year
6	Jai	2nd Year

Members:

S.No	Name	Year
1	Saloni	1st Year
2	Anjali	1st Year
3	Aastha	1st Year
4	Sakshi	1st Year
5	Richa	1st Year
6	Aakash	1st Year
7	Guarav	1st Year
8	Debandu	1st Year
9	Utkarsh	1st Year
10	Piyush	1st Year
11	Anmol	1st Year
12	Pramod Kumar	1st Year
13	Arpit	1st Year
14	Shanu	1st Year

