



Master in Business Administration (MBA)

2 years full-time program

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow

& Approved By AICTE, New Delhi(Ministry of HRD, Govt. of India)



Quality Policy

The quality policy of the Lloyd group is to achieve stakeholders' satisfaction by providing quality education with global and human outlook. The path to achieve this will be all encompassing of a result-oriented system with an approach of continuous improvement in the process of teaching and learning.



ABOUT LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY

Lloyd Institute of Management & Technology is located at Knowledge Park – II, in the heart of Greater Noida (Delhi - NCR). A quiet and lush green campus spread over 10 acres, it is truly picturesque and scenic. Approved by AICTE (Ministry of HRD, Govt. of India), independent, co-Educational, privately endowed institute, Lloyd has been operational since 2004. Lloyd constantly strives to achieve its objective of delivering quality education to students while ensuring their professional development. The strength of the Institute lies in the niche and highly Industry-Integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected

VISION

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise, sustainability and entrepreneurial perspective to improve the employability.

MISSION

To offer an academically rigorous, practice and research supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry and country.

To continue to provide a stimulating learning environment which fosters the understanding of disruptive, technological challenges, and encourages continuous innovation and learning.

To promote practice of collaborations and work related learning experience which focuses on the application of knowledge and skills and is globally relevant.

We offer personal mentoring which respects individuality and inspire students to become responsive and responsible business leaders.



From President's Desk

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigour is reflected in the course design and delivery of this program. Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

Lloyd is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigour is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience. Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

Manohar Thairani



From Our Leader

We, at Lloyd Business School, are driven by the belief that every child deserves a high quality education. Given that in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think “out-of-the-box” and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded sole in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever - changing world.

Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis. Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful ahead.

It is my strong belief that Lloydians shall achieve great heights in their careers and contribute to the society in numerous ways.

Dr. Vandana Arora Sethi
Group Director, Lloyd

About MBA

LLOYD's MBA programme is a 2-Year Full Time course taught over the span of Four Semesters approved by AICTE, New Delhi & affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow. It is aimed towards apprising students of all relevant issues that occur across functioning of Corporate, Government, Non-Government Organizations and Not-for-profit organizations in different business domains like Marketing, HRM, Operations, International Business, Finance and Information Technology.

It offers a DUAL SPECIALIZATION wherein students can choose any two of the specializations offered by the institute to develop specific and unique



MBA

Why MBA at Lloyd?

Technical & Comprehensive Knowledge about Key Management subjects

Effective Communication skills - Written & Oral

Effective Team Work through trainings & workshops

Professional and Managerial Ethics need of the hour

Planning abilities (Development of Dynamic Management Capability, Consulting, Human Resource Skills, Financial Analysis & Marketing Skills)

Problem Analysis & Solving Techniques through Live Cases

Modern Analytical Tool Usage (Application of Appropriate Methods and Procedures, Resources and Modern Management)

Entrepreneurship and Leadership Skills through Industry & Corporate involvement

IBM Cognitive class training for Artificial Intelligence, Machine Learning and Data Analytics

LLOYD'S USP since more than a decade:

Add-on Certificate courses & training

MS- Excel training

Advanced Excel training

Soft-skills training

360 degree student development

Reduced gap between theory & practice

Programme Framework

Areas of Specialization

FINANCE

- ✧ Investment Analysis and Portfolio Management
- ✧ Financial Planning and Tax Management
- ✧ Financial Derivatives
- ✧ Foreign Exchange and Risk Management
- ✧ Financial and Credit Risk Analytics

INFORMATION TECHNOLOGY

- ✧ Data Analytics for Business Decision
- ✧ AI and ML for Business
- ✧ Database Management System
- ✧ Cloud Computing for Business
- ✧ Business Data Warehousing & Data Mining

INTERNATIONAL BUSINESS

- ✧ International Business Management
- ✧ Export Import Documentation
- ✧ International Logistics
- ✧ Cross Cultural Management
- ✧ International Trade Laws

MARKETING

- ✧ Consumer Behaviour and Marketing Communication
- ✧ Marketing Analytics
- ✧ B2B and Sales Marketing
- ✧ Sales and Retail Management
- ✧ Social Media and Web Analytics

HUMAN RESOURCE MANAGEMENT

- ✧ Talent Management
- ✧ Employee Relations and Labour law
- ✧ HR Analytics
- ✧ Performance and Reward Management
- ✧ International HRM

OPERATIONS MANAGEMENT

- ✧ Supply Chain and Logistics Management
- ✧ Operations Planning and Control
- ✧ Quality Management
- ✧ Project and Sourcing Management
- ✧ Management and Manufacturing System

We add value to your 2-year Management degree



*Earn your certifications at no extra cost.

*Certifications most in Industry demand will be offered from the above list.

Unique teaching learning pedagogy including a mix of:



Industry Exposure



Coca-Cola



Ananda Diary Plant



Pepsi



ManpowerGroup



Bisleri



Parle G Plant



Corporate Resource Centre (CRC)

Facilitating Finest Placements since inception ...

Placement Centre is all geared with full time senior professionals who have immense experience in corporate world's HRM and as specialised trainers.

Objectives of CRC

- Giving valuable insight to the students in understanding their underlying individual talent
- Helping students in preparing their career planning
- Working in close contact with the personality grooming facilities
- Organising Guest Lectures, Seminars, Conferences and other activities for greater interface with the industry
- Planning and organising industry visits for students
- Keeping the Faculty ahead with changing needs of Industry



Deepanshu Gupta
Director - Corporate Resource Centre

Mr. Deepanshu Gupta is an Astute Professional with rich expertise in Placements and Training. He is a motivational Speaker and has done PGDM in HR from IMT Ghaziabad. He has extensive expertise in developing & managing Corporate Relations including Campus Placements. He specializes in formulation and Implementation of Strategies related to Campus Recruitment Process and Corporate Relations.

As a Director - Corporate Resource Centre, he has keen ability to understand the needs and objectives of hiring teams and provide qualified candidates for their open positions.



Vaibhavi Singh
Manager - Corporate Resource Centre



Top Recruiters



Recruiter Testimonials



Over all it was a very good experience and I thank everyone from the institute who organized the drive. The Students are very strong technically and we thank you once again. Thanks for inviting us, its indeed our pleasure to be a part of it. We take extreme pleasure in recruiting your students as Interns / Permanent employees in our company.

RAHUL SIWACH
Senior Director



We have sourced some very good candidates from the Lloyd Business School. We were amazed by the immense talent and skills these students possess. Not only the students we were very impressed by the quality of education and training the institute has provided them. The students were confident and very well prepared for the interviews. We wish to congratulate and wish luck to all the students for their future.

SARVESH PANDEY
Cluster Head



Take extreme pleasure in getting associated with Lloyd Business School for recruiting you students as employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the Industry. We are glad to have found some very sincere and hardworking candidates from Lloyd Business School. We look forward for a future association as well, and wish the best for the same.

LADIA GEORGE
HR Business Partner



Lloyd's Niyukti 2023- The Job Fest Season 7

LLOYD NIYUKTI 2023

Saturday, 15th April, 2023

LLOYD OFFERING WIDEST PLACEMENTS

50+ Recruiters 500+ Final Selection 2000+ Registered Candidates

RECRUITERS PARTICIPATING



Admission Process at Lloyd Institute of Management & Technology

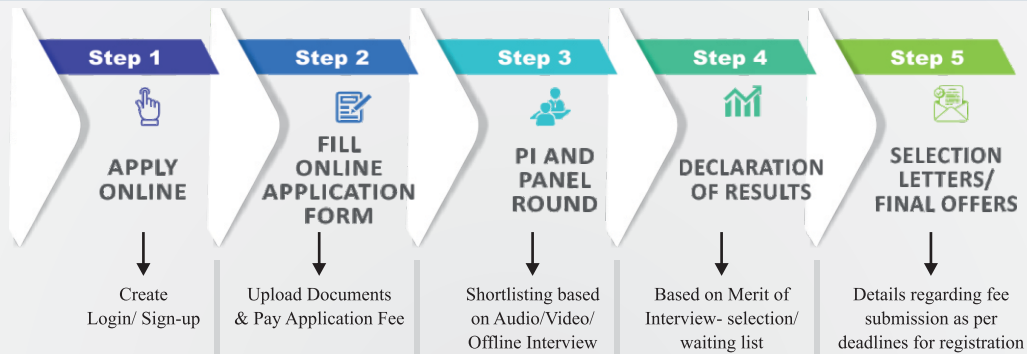


Dr. Alka Jyoti

Message from the Director - Admissions

At Lloyd Institute of Management & Technology,, we are driven by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. The strength of the Institute lies in the niche and highly industry-integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals. Your admission at Lloyd is the first step towards a brighter future. So if you are enthusiastic enough to challenge your limits and are looking to create a difference, we welcome you to embark on a journey that will open new avenues and take you to greater heights! Welcome Onboard!!

Admission process is based on a well-defined set of eligibility criteria that includes student's previous academic performance, extra-curricular activities and individual personality.



Application Procedure

Application form can be obtained from admission office of Lloyd Institute of Management & Technology or can also be downloaded from the website: www.lloydinstitute.lloydcollege.in

Payment Procedure

Mode I : Payment by Cash in the Institute

Mode II : Payment by Demand Draft / Cheque in favour of Lloyd Institute of Management & Technology

Mode III : Online payment through NEFT mode. The details are given below :-

In favour of : Lloyd Institute of Management & Technology A/C NO. : 218305000041

Branch : ICICI Bank, Omega 1, Greater Noida-201308

IFSC CODE : ICIC0002183

Mode IV :



(+91 98218 91832)





STUDENT'S CLUBS



- GREY MATTER**
The Business Analytics Club
- GOOD SAMARITANS**
The CSR Club
- TOPLINERS**
The Marketing Club
- AAKRUTI**
The Cultural Club
- LLOYD SIGNATURE**
The Editorial Club
- PEOPLE CONNECT**
The HRM Club
- TALK MASTERS**
The Communication Club
- LIFE CHAIN**
The Supply Chain Club





EVENTS AT LLOYD





CAMPUS FACILITIES

- Fully Airconditioned & Wi-Fi Enabled Campus
- Hi-Tech Computer lab
- Multi- Cuisine Cafeteria
- Auditorium
- Yoga studio
- Sports Facility
- In-Campus Hostel





LIFE AT LLOYD



LLOYD in News

कैपिटल ज़ोन
26 अक्टूबर, 2022

सकारात्मक सोच से मिलती है सफलता, कठोरे हवा कर सकते हैं



दैनिक जागरण 14 मई, 2022
लायड ग्रुप आफ इंस्टीट्यूट में एचआर कान्फ्लेक्ट का आयोजन

जार्ज ग्रोवर नोएडा: लायड ग्रुप आफ इंस्टीट्यूट में सोचवर्ती वार युद्धवादी कार्यक्रम का आयोजन जिलाधिकारी सुहास एलवाई ने किया। कार्यक्रम में मुख्य अतिथि कार्यक्रम की शुरुआत सुहास एलवाई रहे।



Lloyd Business School organized the inaugural ceremony of Centre of Excellence in Technologies and MOU signing



दैनिक जागरण 21 अक्टूबर, 2022
सिटी हलवाला
आज के युवाओं में निहित है कल का भविष्य



दैनिक जागरण 31 अक्टूबर, 2022
लायड कॉलेज में बैराज्य का आयोजन



दैनिक जागरण 21 अक्टूबर, 2022
सिटी हलवाला
आज के युवाओं में निहित है कल का भविष्य



अमर उजाला
www.amarujala.com

Lloyd Business School with PHD Chamber of Commerce and Industry
New Delhi, September 06, 2022: Institute of Commerce and Business Administration (ICBA) aims to establish a tie-up with academia with diversified base of students and seeking expert advice on the same.



अपने सपनों का पीछा करना कभी न छोड़ें: सुहास एलवाई
ग्रेटर नोएडा: लायड ग्रुप आफ इंस्टीट्यूट में को एचआर कान्फ्लेक्ट का आयोजन किया। कार्यक्रम में मुख्य अतिथि जिलाधिकारी सुहास एलवाई ने भाग लिया। कार्यक्रम में मुख्य अतिथि जिलाधिकारी सुहास एलवाई ने भाग लिया।

कैपिटल ज़ोन
15 मार्च, 2022

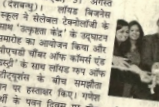
पांच दिवसीय जॉब फेस्ट में विद्यार्थियों ने उत्साह से लिया हिस्सा



ग्रेटर नोएडा: 14 मार्च (दैनिक जागरण) लायड ग्रुप आफ इंस्टीट्यूट में पांच दिवसीय जॉब फेस्ट का आयोजन किया। कार्यक्रम में मुख्य अतिथि जिलाधिकारी सुहास एलवाई ने भाग लिया। कार्यक्रम में मुख्य अतिथि जिलाधिकारी सुहास एलवाई ने भाग लिया।

कैपिटल ज़ोन
1 फ़रवरी, 2022

लायड में उत्कृष्टता केंद्र उद्घाटन के साथ पीएचडी चैम्बर ऑफ कामर्स एण्ड इंडस्ट्री के साथ हुआ समझौता



ग्रेटर नोएडा: 31 अक्टूबर (दैनिक जागरण) लायड ग्रुप आफ इंस्टीट्यूट में उत्कृष्टता केंद्र का उद्घाटन किया। कार्यक्रम में मुख्य अतिथि जिलाधिकारी सुहास एलवाई ने भाग लिया। कार्यक्रम में मुख्य अतिथि जिलाधिकारी सुहास एलवाई ने भाग लिया।



LLOYD GROUP OF INSTITUTIONS

Plot 3 & 11, Knowledge Park II, Greater Noida – 201306, Uttar Pradesh, India

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